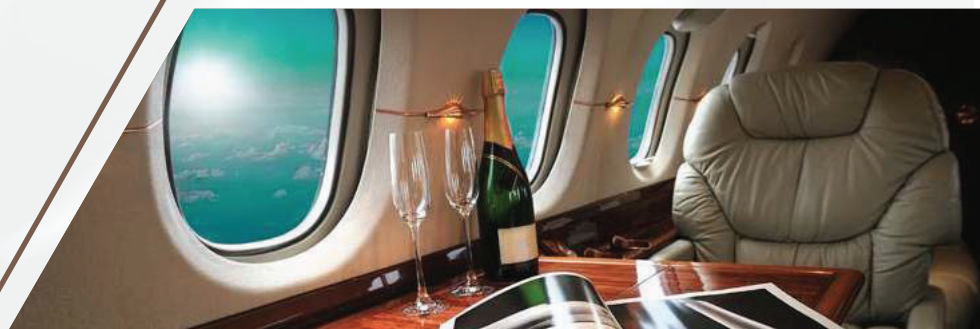


THE *Luxury* REPORT

**MEDIA  
INFORMATION**



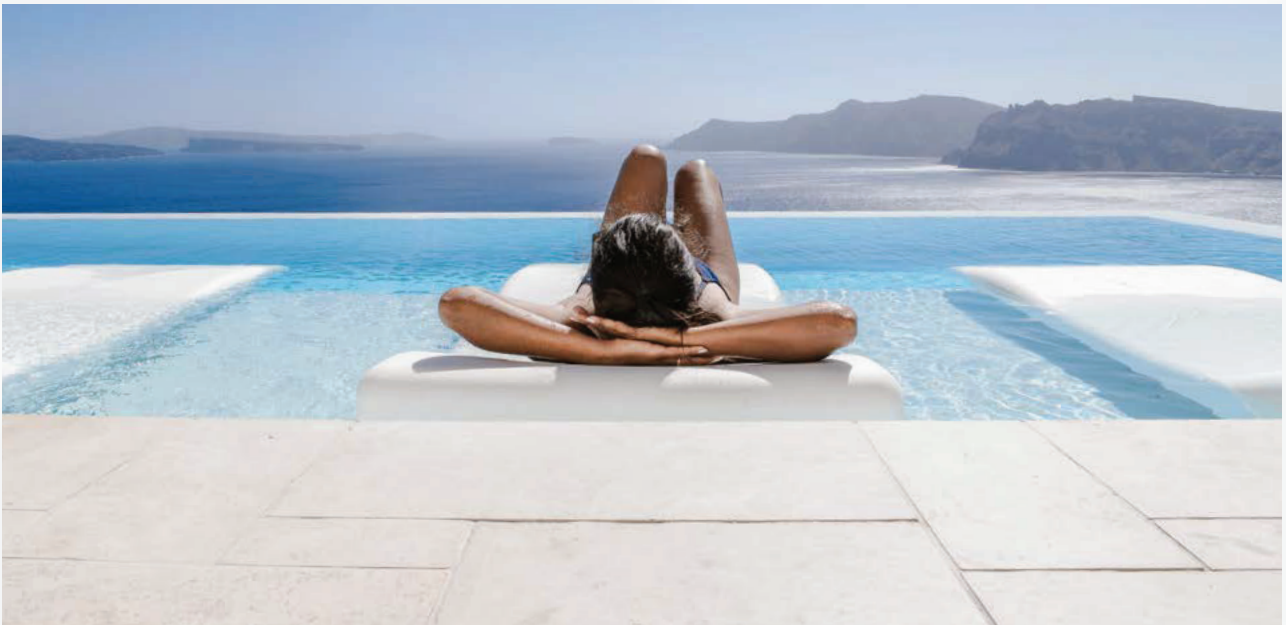
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## ABOUT THE LUXURY REPORT

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The Luxury Report is a quarterly magazine aimed primarily at the high net worth individual.

Our readers are affluent with very high spending power, and disposable income.

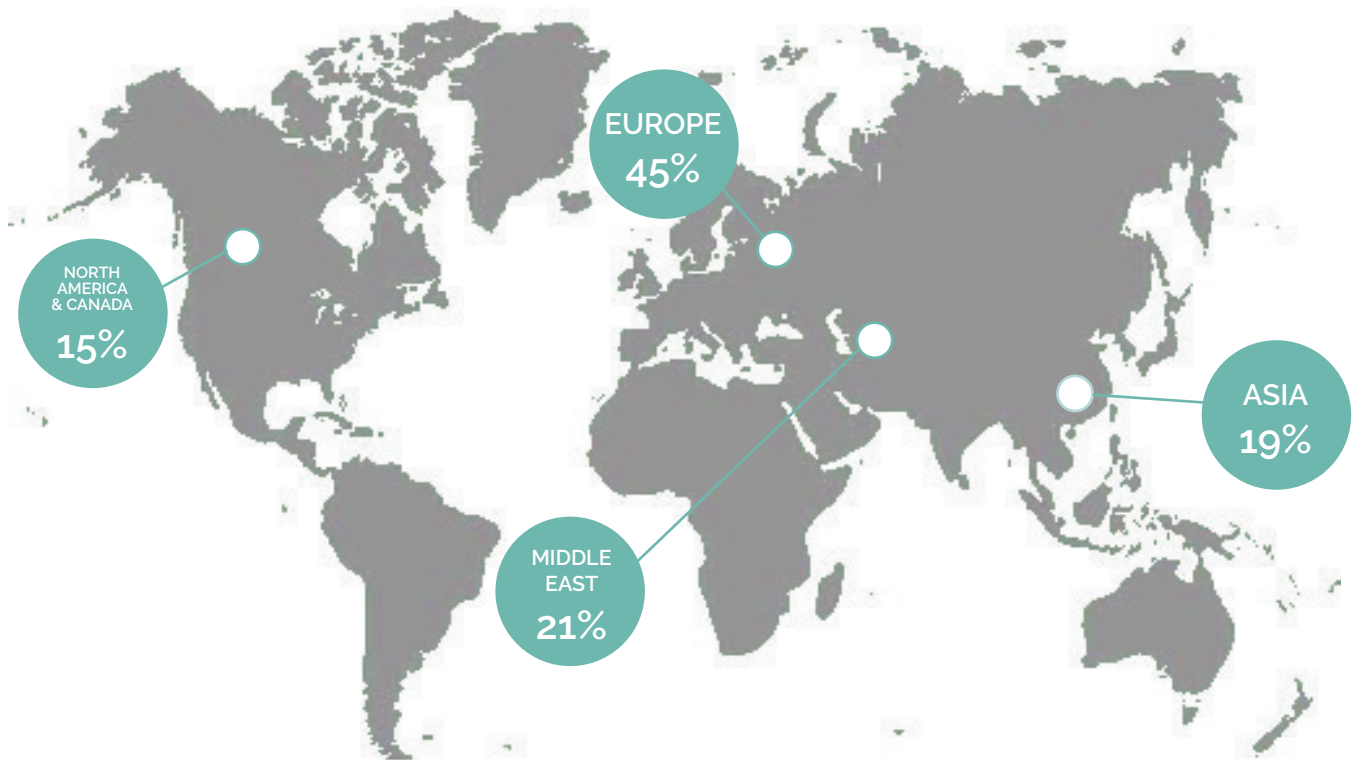
Both the magazine and website are committed to the highest standards of journalism, and ensure that with the combination of great articles, stunning imagery, and a strong online presence, is a key source of information and inspiration for those who regularly consume high-end goods.

The Luxury Report covers a wide range of topics, from profiling the most exclusive hotels and resorts, luxury products, financial products and advice, fashion, fine dining and all that encourages a sumptuous lifestyle.

# THE CIRCULATION PROFILE

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Subscriber Share




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## Industry Sectors

The Luxury Report is primarily distributed to the business or personal address of the subscriber.

**Industry sectors the publication covers are:**

- Corporate & Luxury Travel
- Technology
- Luxury Lifestyle
- Banking, Finance & Real Estate
- Investment Companies
- Fashion & Beauty

## Our Readers

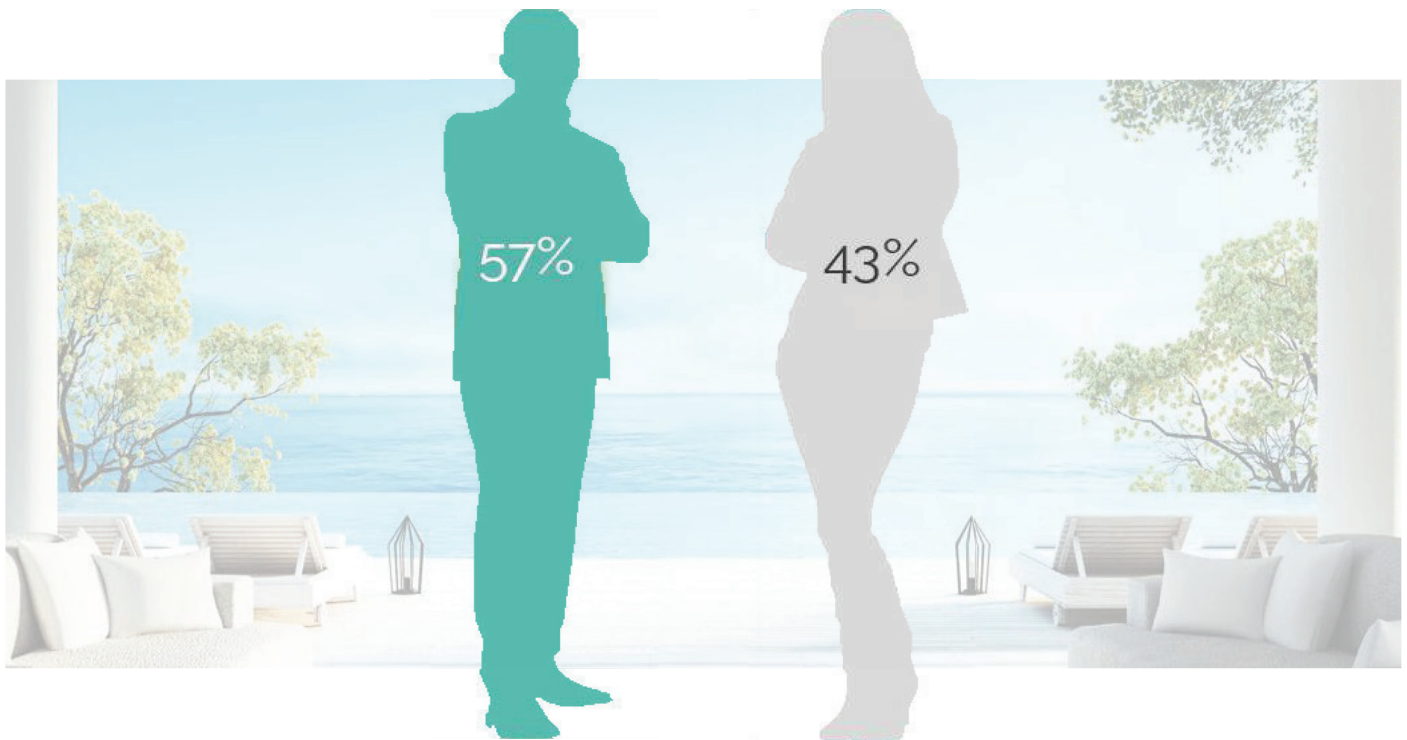
The Luxury Report is a highly regarded and trusted online and print media platform that is consumed by our loyal and affluent readers

A wide range of features are covered, from profiling the most exquisite fashion brands, fine dining and financial services.

C-level Executives	Entrepreneurs
Affluent Consumers	High net worth individuals
Frequent travellers, business owners and family offices	Investment Managers



## Reader Gender Split





# BREAKDOWN OF DISTRIBUTION

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**50,040 Hard Copies.**



**60% (30,024)** paid subscribers posted to home address or place of work. Dedicated and allocated number of copies printed and distributed ensuring we only print what we need to, whilst staying conscious of our environmental impact.

.....



**120,000** digital issue subscribers.

.....



**220,000** approx unique visitors per month to our website: [www.the-luxuryreport.com](http://www.the-luxuryreport.com)

.....



Distributed within business class & executive lounges at Heathrow, Gatwick, & Eurostar.

Distribution at event such as Cannes Yacht Festival, Monaco Yacht Show, Salon Privé, St Moritz Snow Polo, and the world economic forum in Davos.

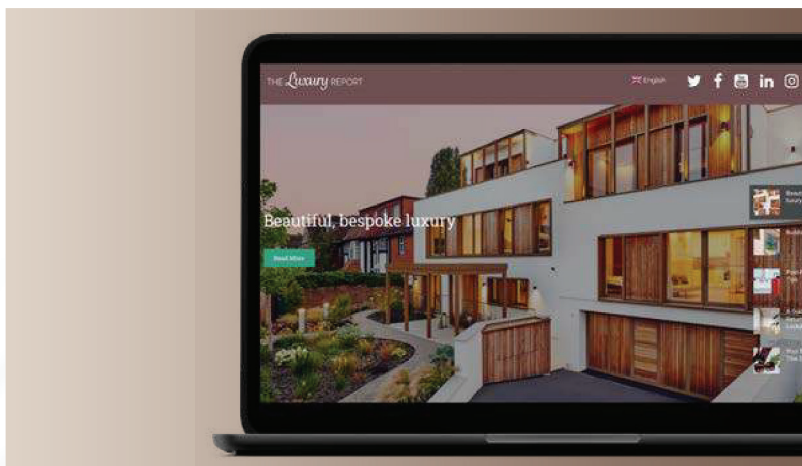
## SUMMARY OF DISTRIBUTION

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**50,040 Hard Copies**

**Digital issue  
120,000 subscribers**



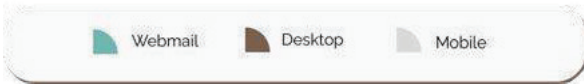
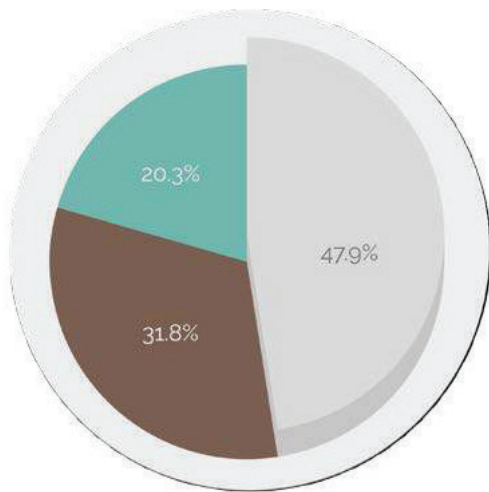
**Website: 220,000  
unique users per  
calendar month via  
Google analytics**

# DIGITAL FOOTPRINT

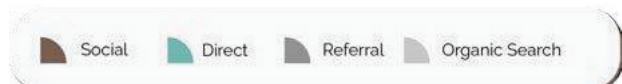
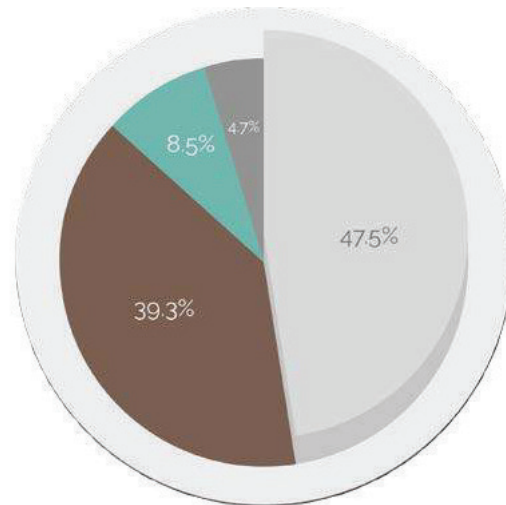
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This segments show our latest "Digital Footprint" from our Top Channels to Web Traffic.

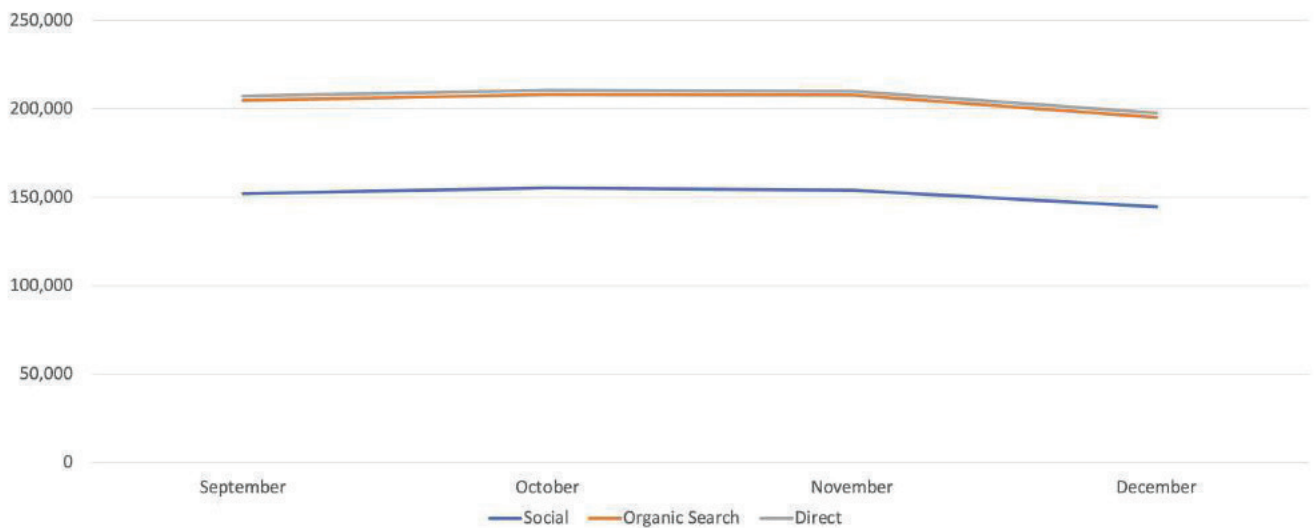
### Reading Environment



### Top Channels



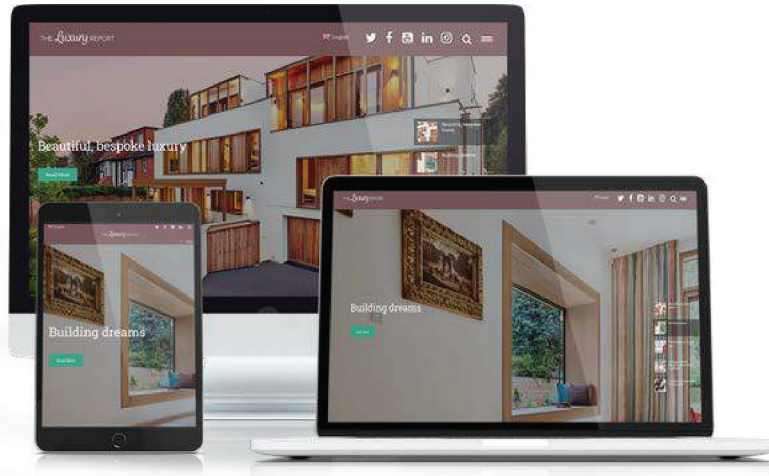
## Website Traffic





# RATE CARD COSTS

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## Digital

## Total

<b>Website Advertising</b>		
Large button		£500pcm
Central banner		£1,000pcm
<b>Corporate Video Hosting</b>		
Pre-Prepared video (up to 10 minutes)		£1,500
Reuters (Produced by our expert production team)*		£14,500
Westminister (Produced by our expert production team)*		£10,500
On Location (Produced by our expert production team)*		from £30,000
<b>Wire</b>		
Global		£3,950
Continent ie. Europe, Asia, LATAM		£2,950
Single Country		£1,950

*(Corporate video of up to 10 minutes hosted for a 12-month period. [Click here for more information.](#))*



**Print**

**Total**

Single Page	£4,950
Double Page Spread	£5,950
Outside Back Cover	£7,950
Inside Front Cover	£7,950
Inside Back Front Cover DPS	£9,950
Inside Back Cover	£5,950
Premium Position	£5,950
.....	
Agency commission (UK)	10%
Agency commission (Rest of the world)	15%

**Editorial Pages**

Single Page Editorial  
*(includes 400 Words & 2 Images)*

Double Page Editorial  
*(includes 800 Words & 4 Images)*

## PRESS RELEASE WIRE SERVICE

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### Full Digital Deployment Service & Data Analytics

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- ✓ **Tagging** your message according to the topic of the release so that it is received by journalists operating within your specific target market.

*(e.g. Banking/Investment/Technology/Healthcare/Travel/ Lifestyle/Real Estate etc)*
- ✓ 500-word press release/corporate message/mission • statement
- ✓ Embed marketing assets such as video, white paper, investor announcement etc.
- ✓ Guaranteed delivery to the News Agency reaching all newsrooms within each country.

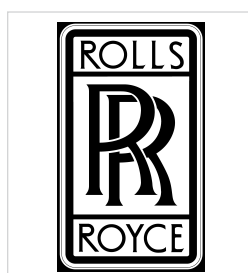
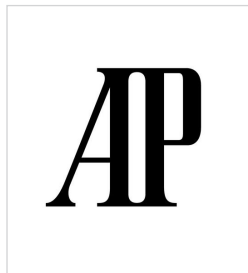
*(Includes all nationals, regionals, consumer, TV, radio and broadcast media)*
- ✓ Distribution to Online Services -

*Search engines, websites, news aggregators and databases including, Factiva, Lexis Nexis, FT.Com, Google News, Press Associations, Dow Jones etc..*
- ✓ Distribution to Reuters and Bloomberg equity terminals.
- ✓ Six-month time frame in which to deploy the release.
- ✓ Full Data Analytics Provided within 10 days from deployment including journalist contact details.
- ✓ Deployed to industry specific Journalists. Contact details provided of each journalist opening the release

# CURRENT CLIENTS

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Below are some of our major clients:







THE *Luxury* REPORT

# MEDIA INFORMATION

## CONTACT US

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2 Bath Place  
Rivington Street  
London  
EC1V 9DR



+44 (0) 203 093 3078



[enquiries@the-luxuryreport.com](mailto:enquiries@the-luxuryreport.com)



[www.the-luxuryreport.com](http://www.the-luxuryreport.com)