

THE *Luxury* REPORT

**MEDIA
INFORMATION**

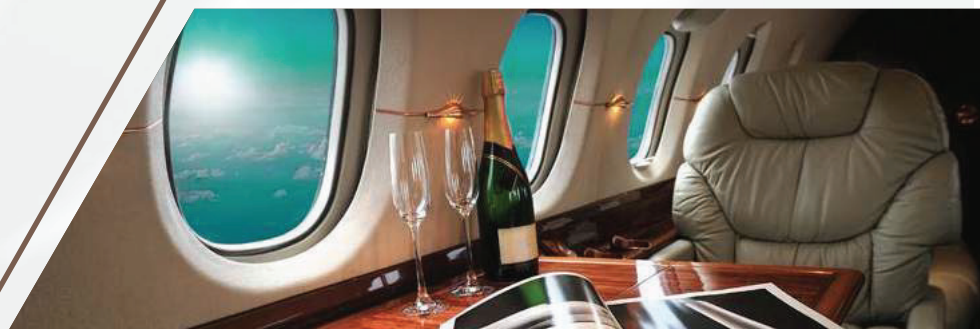


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ABOUT THE LUXURY REPORT



The Luxury Report is a quarterly magazine aimed primarily at the high-net-worth individual.

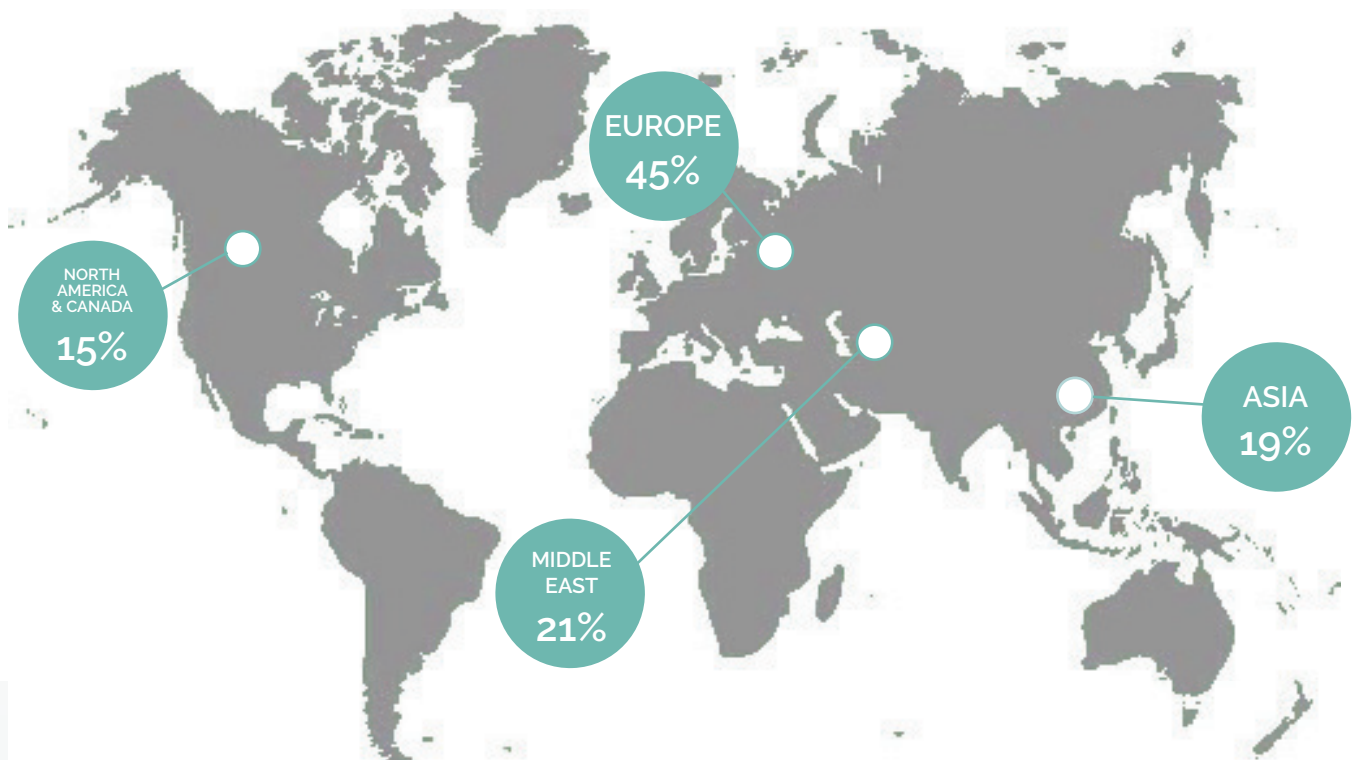
Both the magazine and website are committed to the highest standards of journalism, ensuring that through great articles, stunning images, and a strong online presence, we provide a source of inspiration to the discerning consumer.

From fine dining to fashion, The Luxury Report explores a whole world of opulence.

We profile the most exclusive hotels and retreats, luxury property, financial products and much more, embracing all that encourages the ultimate lifestyle.

THE CIRCULATION PROFILE

Subscriber Share



Industry Sectors

The Luxury Report is primarily distributed either digitally by email, or in hard copy format to the business or personal address of the subscriber.

Industry sectors the publication covers are:

- Luxury Travel
- Luxury Lifestyle
- Fashion & Beauty
- Watches & Jewellery
- Food & Drinks
- Finance & Investment
- Yachting & Private Aviation
- Art & Culture

Our Readers

With a loyal subscription base of C-suite executives and high-net-worth individuals, The Luxury Report is a highly regarded print magazine and online platform.

We cover a wide range of features, profiling the latest in high-end travel, luxury property, exquisite fashion, the very best restaurants, and much more.

Business owners	HNWI's
C-level executives	Entrepreneurs
Affluent consumers	Investors

BREAKDOWN OF DISTRIBUTION



50,040 Hard Copies.



60% (30,024) paid subscribers posted to home address or place of work. Dedicated and allocated number of copies printed and distributed ensuring we only print what we need to, whilst staying conscious of our environmental impact.

.....



120,000 digital issue subscribers.

.....



220,000 approx unique visitors per month to our website: www.the-luxuryreport.com

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Distributed within business class & executive lounges at Heathrow, Gatwick, & Eurostar.

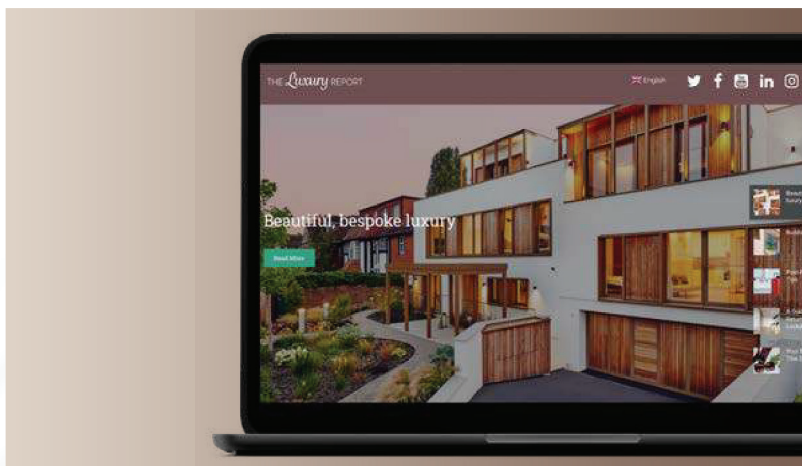
Distribution at event such as Cannes Yacht Festival, Monaco Yacht Show, Salon Privé, St Moritz Snow Polo, and the world economic forum in Davos.

SUMMARY OF DISTRIBUTION



50,040 Hard Copies

**Digital issue
120,000 subscribers**

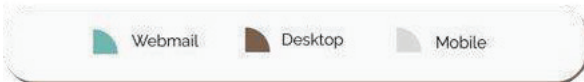
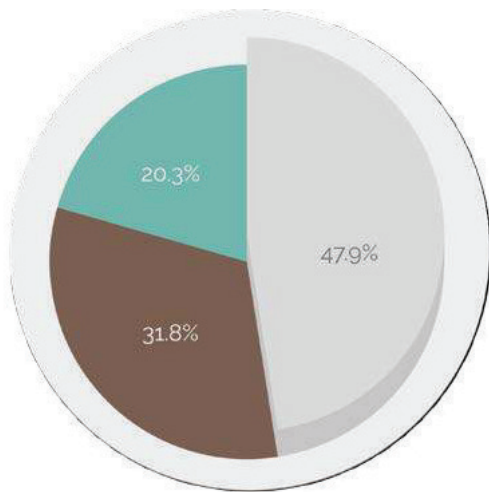


**Website: 220,000
unique users per
calendar month via
Google analytics**

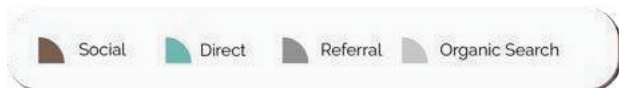
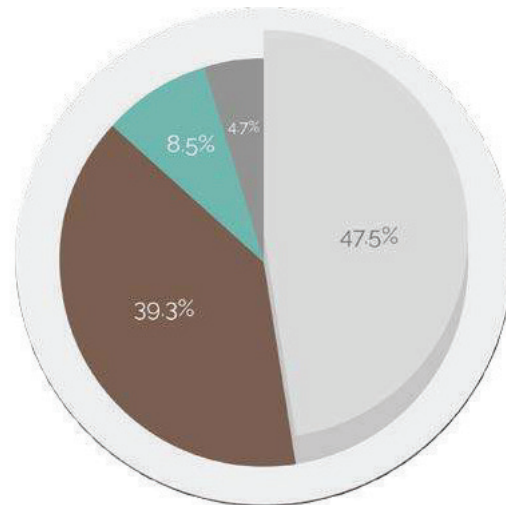
DIGITAL FOOTPRINT

This segments show our latest "Digital Footprint" from our Top Channels to Web Traffic.

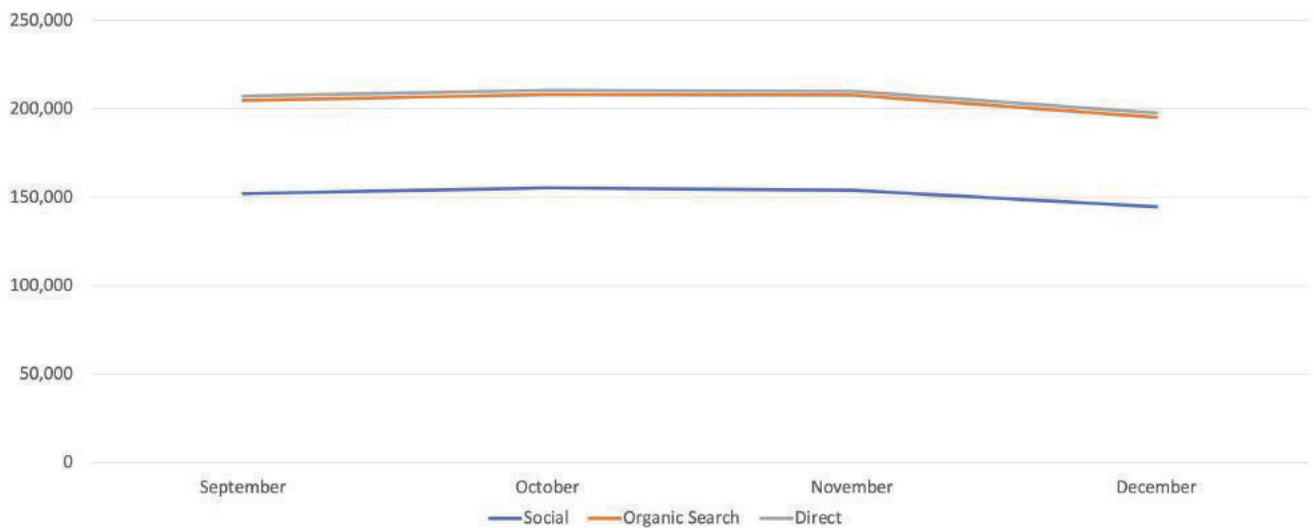
Reading Environment



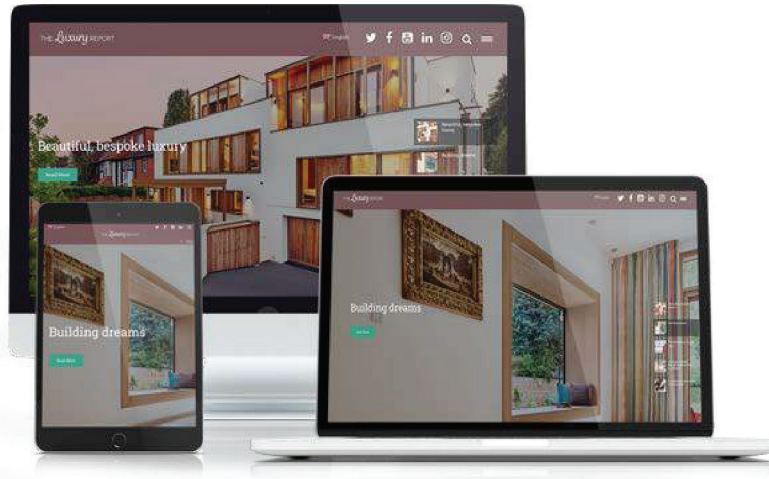
Top Channels



Website Traffic



RATE CARD COSTS



Digital

Total

Digital	Total
Website Advertising	
Large button	£1,500pcm
Central banner	£2,000pcm
Corporate Video Hosting	
Pre-Prepared video (up to 10 minutes)	£1,500
Westminister (Produced by our expert production team)*	£29,950
On Location (Produced by our expert production team)*	Price on request
Wire	
Global	£3,950
Continent ie. Europe, Asia, LATAM	£2,950
Single Country	£1,950

*(Corporate video of up to 10 minutes hosted for a 12-month period. [Click here for more information.](#))



Print

Total

Single Page	£5,950
Double Page Spread	£6,950
Outside Back Cover	£8,950
Inside Front Cover	£8,950
Inside Back Front Cover DPS	£10,950
Inside Back Cover	£6,950
Premium Position	£6,950
.....	
Agency commission (UK)	10%
Agency commission (Rest of the world)	15%

Editorial Pages

Single Page Editorial
(includes 400 Words & 2 Images)

Double Page Editorial
(includes 800 Words & 4 Images)

PRESS RELEASE WIRE SERVICE

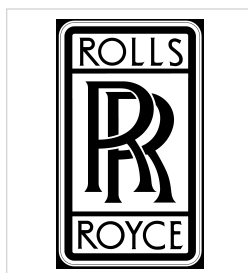
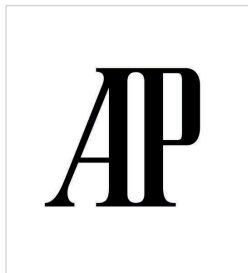


Full Digital Deployment Service & Data Analytics

- ✓ **Tagging** your message according to the topic of the release so that it is received by journalists operating within your specific target market.
(e.g. Banking/Investment/Technology/Healthcare/Travel/ Lifestyle/Real Estate etc)
- ✓ 500-word press release/corporate message/mission • statement
- ✓ Embed marketing assets such as video, white paper, investor announcement etc.
- ✓ Guaranteed delivery to the News Agency reaching all newsrooms within each country.
(Includes all nationals, regionals, consumer, TV, radio and broadcast media)
- ✓ Distribution to Online Services -
Search engines, websites, news aggregators and databases including, Factiva, Lexis Nexis, FT.Com, Google News, Press Associations, Dow Jones etc..
- ✓ Distribution to Reuters and Bloomberg equity terminals.
- ✓ Six-month time frame in which to deploy the release.
- ✓ Full Data Analytics Provided within 10 days from deployment including journalist contact details.
- ✓ Deployed to industry specific Journalists. Contact details provided of each journalist opening the release

CURRENT CLIENTS

Below are some of our major clients:





MEDIA INFORMATION

THE *Luxury* REPORT

CONTACT US



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Rivington Street
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www.the-luxuryreport.com